



2023/24 PARTNERSHIP PROPOSAL



TecNQ
Training • Education • Careers

Tec-NQ Ltd RTO # 31444

PARTNER WITH TEC-NQ AND SUPPORT THE FUTURE OF TRADE

TEC-NQ. YOUR
SENIOR SCHOOL.
YOUR TRADE
SCHOOL. **YOUR
CAREER READY
PATHWAY.** YOUR
STEPPING STONE
TO FURTHER
EDUCATION.
YOUR TRANSITION
TO WORK.

WE ARE TEC-NQ

SUPPORTING THE FUTURE OF TRADE IN OUR REGION.

A skilled workforce is integral to any successful economy. For 15 years, Tec-NQ has enabled hundreds of young people to accomplish their career goals, while simultaneously supporting the development of the trade workforce across our region.

Directly addressing trades currently listed on the National Skills Needs List, Tec-NQ is in the unique position of being both an independent school and a Registered Training Organisation (RTO).

As Townsville's leading senior school for trades and work readiness, Tec-NQ caters to an audience of over 300 senior secondary school students, their families and an extensive network of local employers.

As a registered training organisation, Tec-NQ conducts short courses and trains over 700 full-time apprentices annually. These apprentices are employed across the automotive, construction, electrical and engineering trades in Townsville, Cairns and Mackay.

Tec-NQ is a not-for-profit organisation and a Deductible Gift Recipient (DGR1) registered charity. Its partnerships with industry support the community by providing career opportunities through training and education. Tec-NQ's vision is to create employability and success through industry skills, experience and support.

AT TEC-NQ, WE'VE GOT AMBITIOUS GOALS FOR THE FUTURE AND A STRONG VISION TO LEAD INNOVATION IN EDUCATION AND TRAINING. WITH YOUR HELP WE CAN MAKE THIS HAPPEN.



THE PROPOSAL

PARTNER WITH TEC-NQ AND SUPPORT THE FUTURE OF TRADE WITH OUR RANGE OF PARTNERSHIP OPPORTUNITIES

You are invited to support the future of our region through sponsorship of Tec-NQ's annual awards and trade programs.

We believe your organisation shares our values in delivering positive outcomes for our region and acknowledge your interest in supporting the career development of young people.

Tec-NQ's ambitious goal to lead innovation in education and training, relies on the support of our industry allies. With your help we can make this happen!

OUR 2023 AND 2024 PARTNERSHIP OPPORTUNITIES ARE NOW AVAILABLE.

Our **Platinum RTO Partnership** package will position your business as an industry leader across the entire Tec-NQ network.

Support the Senior School Formal with the **Platinum School Partnership** and set a young tradie up for their future.

Be acknowledged for supporting future tradies as a Tec-NQ **Gold Partner**.

Would you like to join the network of businesses rewarding students who take the lead in their trade and academic studies? **Silver Award Partners** support rewards for these achievements.

It is important to encourage excellence and celebrate the achievements of our students. Our annual program includes three key events that do just this.

The Apprentice of the Year Awards Gala

The Year 12 Formal

The Senior School Awards and Graduation

Partner with Tec-NQ and align your organisation with quality trades training. Together we can support the future of trade.



“Thank you for this amazing recognition of all the hard work and effort I have put into my education over the past year. I am so grateful for this gift and in knowing all my hard work has been acknowledged.”

Jaime, Year 12
Student of the Year,
2021 Senior School Awards

PLATINUM RTO PARTNERSHIP

INVESTMENT \$3000

ALIGN YOUR BRAND TO THE TEC-NQ INDUSTRY PATHWAY THAT BEST REFLECTS YOUR ORGANISATION

Platinum RTO Partners support Tec-NQ by investing in the **industry pathway** that best aligns to their organisation.

Tec-NQ trains over 800 full time apprentices through its Townsville, Mackay and Cairns branches. The key to its success? Quality face-to-face instruction and professional support.

As a **Platinum RTO Partner** you too can associate your brand with quality training, local industry and professional service. Position your business as an industry leader across the entire Tec-NQ network.

Partnership Inclusions

Recognition as the **Platinum RTO Partner** for your Industry Stream at Tec-NQ's exclusive Apprentice of the Year Gala event

- Your brand displayed on prominent signage at Tec-NQ's Douglas Campus
- Use of Tec-NQ facilities
- Digital marketing opportunities
- and much more

Industry pathways include:

TOWNSVILLE	
CARPENTRY	
PLUMBING	
ELECTROTECHNOLOGY	
ENGINEERING FITTING	
ENGINEERING FABRICATION	
ENGINEERING MOBILE PLANT	
LIGHT AUTOMOTIVE	
HEAVY AUTOMOTIVE	
ELECTROTECHNOLOGY	
CAIRNS	
ELECTROTECHNOLOGY	
MACKAY	
ELECTROTECHNOLOGY	

The Apprentice of the Year Awards Gala

The Tec-NQ Apprentice of the Year Awards Gala is an exclusive VIP event held annually to recognise and reward top performing apprentices. Thirty-three apprentices make the final nomination list across eleven categories. This premier event is professionally hosted, catered and entertained, providing a fantastic networking and promotional opportunity.

Platinum RTO Partnership includes two free sponsor tickets and contributes towards tickets for the apprentices and employers. Sponsors have the opportunity to share their message with **podium time** at the event, reaching 250+ attendees including local businesses, representatives and dignitaries. Other benefits include supplied **signage on display** at the event and **logo features** in social media, on certificates and the program.

Other Benefits

Platinum RTO Partners are on display year round at Tec-NQ with **workshop signage** and **website promotion**. High profile **digital billboard promotion** now available at Tec-NQ House on Bowen Road.

Sponsors have the opportunity to submit a feature for Tec-NQ's **RTO Newsletter** distributed to over 1800 employers across Townsville, Mackay and Cairns and **social media channels** with over 5000 followers on Facebook.

Need to host an event or meeting in Townsville? **Platinum RTO Partners** are entitled to up to **5 days of complimentary facility use*** at Tec-NQ or Tec-NQ House.



< Campus Signage

* Subject to availability. Limitations may apply.

PLATINUM RTO PARTNERSHIP

Support Tec-NQ's Full Time Apprentices, enrolled in training through our RTO (Registered Training Organisation). **Align your brand to the Industry Pathway** that best reflects your organisation.

Benefits in Summary

- Campus signage aligned to your industry category
- Digital Billboard signage on Bowen Road*
- Complimentary use of conference or training facilities for a total of 5 days
- Listed as Platinum Partner on Tec-NQ website
- Opportunity to feature in Tec-NQ RTO newsletter
- Social Media Promotion
- Logo on relevant trade award certificate
- 2 tickets to the Apprentice of the Year Awards Gala Dinner
- Supplied pull up banner displayed at event
- Logo and acknowledgment in program
- Opportunity to promote your business at the award ceremony

This package offers heaps of promotional benefits so lock in your sponsorship before it's too late!

* Subject to availability. Limitations may apply.



PLATINUM SCHOOL PARTNERSHIP

INVESTMENT \$3000

SUPPORT THE SENIOR SCHOOL FORMAL AND SET A YOUNG TRADIE UP FOR THEIR FUTURE

Tec-NQ's exclusive Platinum School Partnership provides financial investment in one lucky graduating student as the **Tools of the Trade Year 12 Formal Door Prize**.

This door prize in the form of \$3000 in store credit or (trade appropriate) in-kind sponsorship is awarded to one student and enables them to purchase tools for their trade. Students are accompanied by a Tec-NQ trade facilitator guide them in the purchase of their tools.

Partnership Inclusions

Recognition as the **Platinum School Partner** at Tec-NQ's Year 12 Formal

- Opportunity to promote relevant products and services to the Tec-NQ network.
- Use of Tec-NQ facilities
- Digital marketing opportunities
- and much more

Tec-NQ's Year 12 Formal Ball

As in any other Senior School, each year, Tec-NQ hosts a Formal Ball for it's graduating Year 12 students and their families or guests.

This event is a tremendous evening of celebration, where students dress up in formal wear making a grand arrival at the venue in front of family, friends and staff, before enjoying dinner and entertainment and dancing the night away.

The **Platinum School Partner** has the opportunity to share their message with **podium time** at the event, reaching the graduating class of tradies as they transition to full time apprenticeships. Other benefits include supplied **signage on display** at the event and **logo features** in social media, on certificates and the program.

Other Benefits

The **Platinum School Partner** is on display year round on the **Tec-NQ website**. High profile **digital billboard promotion** now available at Tec-NQ House on Bowen Road.

Sponsors have the opportunity to submit a feature for **Tec-NQ's School Newsletter** distributed to over 300 students and their families across Townsville and school boarding communities and **social media channels** with over 5000 followers on Facebook.

Need to host an event or meeting in Townsville? **Platinum School Partners** are entitled to up to **3 days of complimentary facility use*** at Tec-NQ or Tec-NQ House.



Benefits in Summary

- Opportunity to promote relevant products and services to the senior school.
- Digital Billboard signage on Bowen Road
- Complimentary use of conference or training facilities for a total of 3 days.*
- Listed as Platinum Partner on the Tec-NQ website
- Opportunity to feature in Tec-NQ school newsletter
- Supplied pull up banner displayed at event
- Logo and acknowledgment in the program

This package offers heaps of community benefits so lock in your sponsorship before it's too late!

* Subject to availability. Limitations may apply.

< Past Formal Events

GOLD RTO PARTNERSHIP

INVESTMENT \$2000

SUPPORT THE RECOGNITION OF ACHIEVEMENTS BY OUR TOP APPRENTICES

Gold RTO Event Partners provide financial investment in Tec-NQ's Premier RTO Event the Apprentice of the Year Awards Gala, which recognises the top performing apprentices in each of our full time industry pathways. Growing every year, in March 2024 this event is expected to attract 250+ attendees, including apprentices and their families, employers, dignitaries and members of industry.

Partnership Inclusions

Recognition as a **Gold RTO Event Partner** at Tec-NQ's Apprentice of the Year Awards

- Co-branding of all event marketing
- Opportunity to promote relevant products and services to the Tec-NQ network
- Digital marketing opportunities
- and much more

The Apprentice of The Year Gala

The Tec-NQ Apprentice of the Year Awards Gala is an exclusive VIP event held annually to recognise and reward top performing apprentices. Thirty-three apprentices make the final nomination list across eleven categories. This premier event is professionally hosted, catered and entertained, providing a fantastic networking and promotional opportunity.

Gold RTO Partners receive a free sponsor ticket. Sponsors have the opportunity to share their message with **podium time** at the event. Other benefits include supplied **signage on display** at the event and **logo features** in social media, on certificates and the program.

Other Benefits

Gold RTO Partners are on display year round on the **Tec-NQ website**. Sponsors have the opportunity to submit a feature for **Tec-NQ's RTO Newsletter** in the lead-up to the event, distributed to over 1800 employers across Townsville, Mackay and Cairns and **social media channels** with over 5000 followers on Facebook.



< Past Apprentice of The Year Gala Events



< Tec-NQ House Hospitality Facility

Support Tec-NQ's Full Time Apprentices, enrolled in training through our RTO (Registered Training Organisation). **Support the recognition of achievements** by our Top Apprentices.

Benefits in Summary

- Opportunity to promote relevant products and services to the RTO community
- Listed as Gold RTO Event Partner on the Tec-NQ website
- Opportunity to feature in Tec-NQ RTO newsletter
- Co-branding of all event marketing and award certificates
- 2 tickets to the Apprentice of the Year Awards Gala Dinner
- Supplied pull up banner displayed at event

This package offers heaps of community benefits so lock in your sponsorship before it's too late!

GOLD SCHOOL PARTNERSHIP

INVESTMENT \$2000

SUPPORT THE SENIOR SCHOOL FOR FUTURE TRADIES

Gold School Partners provide financial investment in Tec-NQ's senior school which supports events like graduation, industry showcases and competitions. These events routinely draw upon an audience of over 300 senior trade school students, plus their families, employers, dignitaries and members of industry.

Partnership Inclusions

Recognition as a **Gold School Partner** at Tec-NQ's Senior School end of year Events

- Opportunity to promote relevant products and services to the Tec-NQ network.
- Digital marketing opportunities
- and much more

Tec-NQ's Senior School End of Year Events

Each year, Tec-NQ hosts end of year award events to recognise students who are performing at the top of their class. These awards recognise a range of attributes including trade performance, academic performance and leadership.

The atmosphere at the Year 10-12 graduation is hard to beat as students are invited to the stage to collect their trade portfolios in front of their family and industry representatives.

Gold School Partners have the opportunity to share their message with **podium time** at the event, reaching over 1000 attendees. Other benefits include supplied **signage on display** at the event and **logo features** in social media, on certificates and the program.

Other Benefits

Gold School Partners are on display year round on the **Tec-NQ website**. Sponsors have the opportunity to submit a feature for **Tec-NQ's School Newsletter** distributed to over 300 students and their families across Townsville and school boarding communities and **social media channels** with over 5000 followers on Facebook.



Support Tec-NQ's Senior School program. Align your brand with quality trade training and support future tradies

Benefits in Summary

- Opportunity to promote relevant products and services to the senior school
- Listed as Gold Partner on the Tec-NQ website
- Opportunity to feature in Tec-NQ school newsletter
- Logo on relevant award certificate
- Invitation to the senior school award event
- Supplied pull up banner displayed at event
- Logo and acknowledgment in the program

This package offers heaps of community benefits so lock in your sponsorship before it's too late!

SILVER AWARD PARTNERSHIP

INVESTMENT \$250

JOIN THE NETWORK OF BUSINESSES REWARDING STUDENTS WHO TAKE THE LEAD IN THEIR TRADE AND ACADEMIC STUDIES

Silver Award Partners support rewards for these achievements. Both Full Time Apprentice Awards and Senior School Awards options are available.

Each prize in the form of \$250 in cash or (trade appropriate) in-kind sponsorship is presented to award winners and enables them to pay off their school fees, or purchase tools and resources towards their trade.

Benefits Include

- Name on Award Certificate
- Acknowledgment in Event Program
- Event Invitation

Apprentice of the Year Awards Gala Categories Include

- Engineering - Fabrication Apprentice of the Year
- Engineering - Mechanical (Fitting and/or Turning) Apprentice of the Year
- Engineering - Fixed and Mobile Plant Apprentice of the Year
- Light Vehicle Apprentice of the Year
- Heavy Vehicle Apprentice of the Year
- Electrotechnology - TSV Apprentice of the Year
- Electrotechnology - MKY Apprentice of the Year
- Electrotechnology - CNS Apprentice of the Year
- Plumbing Apprentice of the Year
- Carpentry Apprentice of the Year

Tec-NQ Senior School Awards and Graduation Categories Include

YEAR 11

- Year 11 Automotive Award - Group A
- Year 11 Automotive Award - Group B
- Year 11 Carpentry Award
- Year 11 Electrical Award
- Year 11 Engineering Award - Group A
- Year 11 Engineering Award - Group B
- Year 11 Plumbing Award
- Year 11 Health Award
- Year 11 P-TECH Electrical
- English Communications Award
- Q-Smart Award
- Indigenous Award

YEAR 12

- Year 12 Automotive Award - Group A
- Year 12 Automotive Award - Group B
- Year 12 Carpentry Award
- Year 12 Electrical Award
- Year 12 Engineering Award
- Year 12 Plumbing Award
- Year 12 P-TECH Electrical
- English Communications Award
- Q-Smart Award
- Indigenous Award



< 2022 Senior School Graduation

SILVER AWARD

PARTNERSHIP CATEGORIES

FULL TIME	2023	2024	EACH
Engineering - Fixed & Mobile Plant Apprentice of the Year			\$250
Engineering - Fabrication Apprentice of the Year			\$250
Engineering - Fitting Apprentice of the Year			\$250
Light Vehicle Apprentice of the Year			\$250
Heavy Vehicle & Mobile Plant Apprentice of the Year			\$250
Electrotechnology - TSV Apprentice of the Year			\$250
Electrotechnology - MKY Apprentice of the Year			\$250
Electrotechnology - CNS Apprentice of the Year			\$250
Plumbing Apprentice of the Year			\$250
Carpentry Apprentice of the Year			\$250
YEAR 11			
Year 11 Automotive Award - Group A			\$250
Year 11 Automotive Award - Group B			\$250
Year 11 Carpentry Award			\$250
Year 11 Electrical Award			\$250
Year 11 Engineering Award - Group A			\$250
Year 11 Engineering Award - Group B			\$250
Year 11 Plumbing Award			\$250
Year 11 P-TECH Electrical Award			\$250
Year 11 Indigenous Award			\$250
Year 11 Q-Smart Award			\$250
Year 11 English Communications Award			\$250
Year 11 Health Award			\$250
YEAR 12			
Year 12 Automotive Award - Group A			\$250
Year 12 Automotive Award - Group B			\$250
Year 12 Carpentry Award			\$250
Year 12 Electrical Award			\$250
Year 12 Engineering Award			\$250
Year 12 Plumbing Award			\$250
Year 12 P-TECH Engineering and Electrical Award			\$250
Year 12 Indigenous Award			\$250
Year 12 Q-Smart Award			\$250
Year 12 English Communications Award			\$250
Year 12 Student of the Year Award			\$250

PARTNERSHIP BENEFITS

INCLUSIONS	PLATINUM RTO	PLATINUM SCHOOL	GOLD RTO	GOLD SCHOOL	SILVER
Custom Workshop Signage	✓	✗	✗	✗	✗
Digital Billboard Advertising	✓	✓	✗	✗	✗
Acknowledgement at Event	Apprentice of the Year Gala	Year 12 Formal	Apprentice of the Year Gala	Senior School Awards	✗
Promote Business at Event	Apprentice of the Year Gala	Year 12 Formal	Apprentice of the Year Gala	Senior School Awards	✗
Supplied Pull-up Banner at Event	Apprentice of the Year Gala	Year 12 Formal	Apprentice of the Year Gala	Senior School Awards	✗
Complimentary use of Tec-NQ Facilities	5 DAYS	5 DAYS	3 DAYS	3 DAYS	✗
Feature in Tec-NQ Newsletter	RTO Newsletter	SCHOOL Newsletter	RTO Newsletter	SCHOOL Newsletter	✗
Website Sponsor Acknowledgement	✓	✓	✓	✓	✗
Social Media "Sponsor Spotlight"	✓	✓	✓	✓	✗
Acknowledgement in Event Program	Logo	Logo	Logo	Logo	Name
Acknowledgement on Award Certificate(s)	Logo	Logo	Logo	Logo	Name
Ticket to Awards Event	2 TICKETS Apprentice of the Year Gala	1 TICKET Year 12 Formal	1 TICKET Apprentice of the Year Gala	1 VIP TICKET Senior School Awards	PURCHASE Tickets to relevant event
Acknowledgement in Annual Sponsorship Report	✓	✓	✓	✓	✓



THE AGREEMENT

Yes, we wish to reserve the following partnership opportunities (please tick):

- Platinum RTO Partner** \$ 3000 (plus gst) *complete category below
- Platinum School Partner** \$3000 (plus gst)
- Gold RTO Event Partner** \$2000 (plus gst)
- Gold School Partner** \$2000 (plus gst)
- Silver Award Partner** \$250ea (plus gst) *complete category below

*Category _____

Company: _____

Sponsor Contact Person: _____

Address: _____

City: _____ State: _____ Postcode: _____

Telephone: _____ Mobile: _____

Email: _____

I, _____

representing the organisation agree to sponsor Tec-NQ's 2023/24 Program in the

category/s indicated above for the total sum of \$_____ (plus gst)

Sign here:

X _____ Date: _____

Tec-NQ representative's signature:

X _____ Date: _____

**PLEASE RETURN COMPLETED FORM
WITH A HIGH RES COMPANY LOGO TO**
Faith Whelan
Marketing and Events Officer
via email marketing@tecq.com.au



QUALITY TRADE TRAINING



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